



EDITORIAL ART DIRECTOR

(CANDIDATES MUST HAVE EXTENSIVE EXPERIENCE IN EDITORIAL/LAYOUT DESIGN, PREFERABLY MAGAZINE. EXPERIENCE IN ONLY WEB AND/OR GENERAL PRINT DESIGN DOES NOT QUALIFY.)

COMPANY: FROM INTERACTIVE WEB SITES TO TARGETED, CONTEMPORARY PRINT PUBLICATIONS, IOSTUDIO IS A NATIONALLY RECOGNIZED MARKETING COMPANY PROVIDING INNOVATIVE WEB, EMAIL, PRINT AND VIDEO SOLUTIONS FOR LOCAL, REGIONAL AND NATIONAL CLIENTS. OVER THE LAST 10 YEARS, WE HAVE GROWN INTO AN AWARD-WINNING, MULTI-MILLION DOLLAR COMPANY BUILT ON THE PASSION AND INGENUITY OF A REMARKABLE TEAM OF PROFESSIONALS WHO WANT MORE FROM A JOB THAN JUST BRINGING HOME A PAYCHECK.

NAMED ONE OF THE 50 FASTEST GROWING, PRIVATELY OWNED COMPANIES IN THE REGION IN 2008 AND 2009, IOSTUDIO IS ALL ABOUT FINDING THE TALENTED, DEDICATED FEW WHO FLOURISH IN THE COLLABORATIVE ENVIRONMENT WE OFFER. IF YOU PREFER TO “CHANGE THE WORLD” INSTEAD OF SIMPLY HAVING A JOB, IF YOU’RE COMMITTED TO DOING THE BEST WORK POSSIBLE BY JOINING FORCES WITH THE BEST TEAM IN NASHVILLE, IF YOU WANT TO WORK FOR A COMPANY THAT OFFERS OPPORTUNITY, GREAT BENEFITS AND A BEAUTIFUL OPEN OFFICE ATMOSPHERE, THEN CONTACT US TO LEARN MORE ABOUT THIS POSITION.

JOB LOCATION: NASHVILLE, TENNESSEE

JOB DESCRIPTION: IOSTUDIO, LLC IS EXPERIENCING RAPID GROWTH AND SEEKING A TALENTED AND EXPERIENCED EDITORIAL ART DIRECTOR. AS THE EDITORIAL ART DIRECTOR, YOU WILL MANAGE A SMALL EDITORIAL DESIGN TEAM AND COORDINATE WORKFLOW, REPORTING DIRECTLY TO THE DESIGN DIRECTOR. THE RIGHT PERSON WILL NEED TO:

- USE VAST KNOWLEDGE OF CURRENT GRAPHIC DESIGN SOFTWARE TO PRODUCE HIGH QUALITY GRAPHIC ART AND LAYOUTS FOR CLIENT PUBLICATIONS.
- LEARN THE BUSINESS OF THE CLIENT ACCOUNTS FOR WHICH YOU WILL BE DEVELOPING EDITORIAL DESIGNS AND STRATEGIES.
- FOLLOW EDITORIAL LAYOUTS FROM CONCEPTION THROUGH PRODUCTION TO ENSURE PROJECTS ARE COMPLETED ON TIME AND WITHIN BUDGET.
- COLLABORATE WITH DESIGN AND EDITORIAL TEAMS TO ENSURE CLEAR COMMUNICATION OF OBJECTIVES AND PRODUCE BOLD, STRATEGIC, PERSUASIVE DESIGN FOR CLIENT PUBLICATIONS.
- COORDINATE WITH PRINTERS AND OTHER VENDORS TO ENSURE QUALITY EDITORIAL PUBLICATIONS.
- ATTEND CLIENT MEETINGS AS REQUESTED.
- WORK EFFECTIVELY WITH YOUR TEAMMATES AND MAINTAIN POSITIVE MORALE AND A SENSE OF TEAMWORK.
- STAY A STUDENT OF THE INDUSTRY – CONTINUE TO BE ABREAST OF CURRENT TRENDS, TECHNOLOGY, STYLES, ETC.
- PARTICIPATE IN NEW BUSINESS ACTIVITIES AS ASSIGNED.
- REPRESENT IOSTUDIO IN A PROFESSIONAL MANNER WITH ALL CLIENT LEADERSHIP, VENDORS AND STAFF.
- COMPLETE AND SUBMIT DAILY TIME REPORTS.
- LEARN AND ABIDE BY THE OPERATING POLICIES AND PROCEDURES OF IOSTUDIO, LLC.
- THE ABOVE STATEMENTS DESCRIBE THE GENERAL NATURE AND LEVEL OF WORK BEING PERFORMED BY INDIVIDUALS ASSIGNED TO THIS CLASSIFICATION. THIS IS NOT INTENDED TO BE AN EXHAUSTIVE LIST OF ALL RESPONSIBILITIES AND DUTIES REQUIRED OF PERSONNEL SO CLASSIFIED.

MINIMUM REQUIREMENTS:

- **B.F.A. OR B.A IN GRAPHIC DESIGN REQUIRED.**
- **MINIMUM 3-5 YEARS EXPERIENCE IN EDITORIAL DESIGN/LAYOUT, PREFERABLY MAGAZINE.**
- **WORK CLOSELY WITH THE EDITORIAL TEAM TO CREATE INNOVATIVE PRINT DESIGN FOR OUR CLIENTS.**
- **STRONG KNOWLEDGE OF TYPOGRAPHY A MUST!**
- **EXPERIENCE WITH MILITARY PUBLICATIONS A PLUS BUT NOT REQUIRED.**
- **ABILITY TO CONCEPTUALIZE TO BRING TEAM AND CLIENT IDEAS TO LIFE.**
- **ABILITY TO MANAGE A SMALL TEAM OF DESIGNERS, DAY-TO-DAY WORKFLOW AND PRE-PRESS PRODUCTION.**
- **EFFECTIVE AND PROFESSIONAL VERBAL AND WRITTEN COMMUNICATION SKILLS. ABILITY TO COMMUNICATE DESIGN IDEAS TO CLIENTS, VENDORS, TEAM MEMBERS AND OTHERS IN A CLEAR AN CONCISE MANNER.**
- **EXPERT PROFICIENCY WITH ADOBE SUITE (INDESIGN, PHOTOSHOP, ILLUSTRATOR) AND OTHER APPLICABLE SOFTWARE.**
- **KNOWLEDGE AND ABILITY TO RESEARCH INFORMATION ON THE WEB.**
- **OCCASIONAL OVERNIGHT TRAVEL POSSIBLE.**
- **ABILITY TO SWITCH QUICKLY AND COMFORTABLY BETWEEN PROJECTS AS DETERMINED BY CLIENT NEED, WORK EFFECTIVELY WITH OTHER TEAM MEMBERS, AND MAINTAIN POSITIVE MORALE AND A SENSE OF TEAMWORK.**
- **A WIDE DEGREE OF CREATIVITY AND LATITUDE IS EXPECTED TO DIRECT A TEAM OF DESIGNERS TO PRODUCE THE BEST WORK.**

FOR CONSIDERATION, CANDIDATES MUST SUBMIT A RESUME, AT LEAST TWO EDITORIAL DESIGN SAMPLES AND/OR A LINK TO AN ONLINE PORTFOLIO, AND SALARY REQUIREMENTS TO CAREERS@IOSTUDIO.COM. ONLY EMAILED SUBMISSIONS WILL BE CONSIDERED.

IOSTUDIO IS AN EQUAL OPPORTUNITY EMPLOYER (EOE). QUALIFIED APPLICANTS ARE CONSIDERED FOR EMPLOYMENT WITHOUT REGARD TO AGE, RACE, COLOR, RELIGION, SEX, NATIONAL ORIGIN, SEXUAL ORIENTATION, DISABILITY, OR VETERAN STATUS.